

# WEBSITE DEVELOPMENT PROGRAM

Develop Digital Solutions – Build Your Career  
with our Website Development Program!

Build Powerful Websites: Become a  
Website Development Expert with **DigiAM**...

**We Build Quality & Trust**



Ministry of Corporate Affairs &  
An ISO Certified Organization

**For More Information:**

 [www.digiam.in](http://www.digiam.in)



# Welcome

DigiAM is India's trusted digital marketing & IT training company, and DigiAM works in 3 domains: training, development & placement. DigiAM offers certifications in various fields, including Digital Marketing, e-Commerce Marketing, Python, Video Editing, Data Analytics, Data Science, Graphic Designing, Web Designing, Web Development and etc. DigiAM delivers training to students, Job Seekers, business professionals, and entrepreneurs.

DigiAM has 5 offices in India, and we have trained more than 2978+ trainees. Our program course is specially developed by a group of more than 50+ experts coming from the area of Digital Marketing and the IT sector. And our mission provides quality training, and we build quality & trust.

DigiAM is powered by DigiAM India Pvt. Ltd., established in early 2016, and delivers certified digital marketing & IT training in India.

## Who We Are?

DigiAM is a venture of DigiAM India Pvt. Ltd. We provide Digital Marketing & IT Training to Students, Corporats, Professionals, Entrepreneurs and Job Seekers...

## Our Mission

Our mission is to provide quality education with 100% practical training at an affordable fee.

We work with IT industry experts to design and develop standards that define the IT skills and capabilities required of today's professionals. Our certifications deliver the best current practice, theory, practical work with projects and applied skills in IT, and are recognized and respected across all industry sectors.

Gaining a certification from DigiAM will ensure you have the essential skills and knowledge needed to excel as an IT professional. Through a series of comprehensive, structured, you will know how to integrate key IT tactics and practices into your development and measure the success of your IT growth.







India's Most Certified Website Development  
Program Delivered by **DigiAM**

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**2978+**

**TRAINEES SUCCESS  
STORIES**





## Module 1

### Introduction to Web Development

- Basics of Internet & Websites
- Difference Between Web Design & Web Development
- Types of Web Applications (Static, Dynamic, E-commerce, SaaS)
- Client-Server Architecture
- Overview of Frontend, Backend & Database

## Module 2

### HTML & CSS (Frontend Basics)

- HTML Structure, Tags & Attributes
- Forms, Tables, Semantic HTML5
- CSS Selectors & Box Model
- Flexbox & Grid Layout
- Responsive Design with Media Queries
- CSS Transitions & Animations

## Module 3

### JavaScript Fundamentals

- Variables, Operators, Data Types
- Functions & Events
- DOM Manipulation
- ES6+ Features (let, const, arrow functions, template literals)
- Form Validation
- Fetch API & JSON Basics

## Module 4

### Advanced Frontend Development

- JavaScript Objects & Arrays
- Local Storage & Session Storage
- Asynchronous Programming (Promises, async/await)
- Introduction to TypeScript (optional)
- Using Libraries (jQuery basics)

## Module 5

### Frontend Framework (React / Angular / Vue)

- Component-Based Architecture
- JSX / Templates
- Props & State Management
- Event Handling & Lifecycle Methods
- React Hooks (useState, useEffect, useContext)
- Routing & Navigation
- Fetching APIs in Framework



## Module 6

### Backend Development (Node.js/ Express.js)

- Introduction to Backend & APIs
- Node.js Basics (Modules, npm)
- Express.js Framework
- RESTful APIs (GET, POST, PUT, DELETE)
- Middleware & Routing
- Authentication & Authorization (JWT, OAuth)

## Module 7

### Databases

- Introduction to Databases
- Relational Databases (MySQL / PostgreSQL)
- Tables, Primary Keys, Joins, CRUD Operations
- NoSQL Databases (MongoDB)
- Documents, Collections, CRUD Operations
- Connecting Database with Backend

## Module 8

### Version Control & Collaboration

- Git Basics (init, commit, push, pull)
- Branching & Merging
- GitHub / GitLab Collaboration
- Working in Teams with Git

## Module 9

### Deployment & Hosting

- Domain & Hosting Basics
- Deploying Static Sites (Netlify, Vercel, GitHub Pages)
- Deploying Full-Stack Apps (Heroku, AWS, DigitalOcean)
- CI/CD Basics
- Environment Variables & Security

## Module 10

### APIs & Advanced Concepts

- REST API Integration
- Introduction to GraphQL
- Payment Gateway Integration (Stripe, Razorpay)
- File Upload & Storage (Cloudinary, AWS S3)
- WebSockets & Real-time Communication



## Module 11

### Security & Performance

- Common Vulnerabilities (XSS, CSRF, SQL Injection)
- HTTPS, SSL Certificates
- Data Validation & Sanitization
- Website Performance Optimization
- Caching & Compression

## Module 12

### CMS & E-commerce Development

- Introduction to CMS (WordPress, Headless CMS)
- Building Custom Themes & Plugins (optional)
- Creating E-commerce Websites
- Shopping Cart, Checkout & Payment Gateway

## Module 13

### Mini Projects

- Personal Portfolio Website (Frontend)
- Blog Website with CMS
- To-Do List App (Full Stack)
- E-commerce Website (Frontend + Backend + Database)

## Module 14

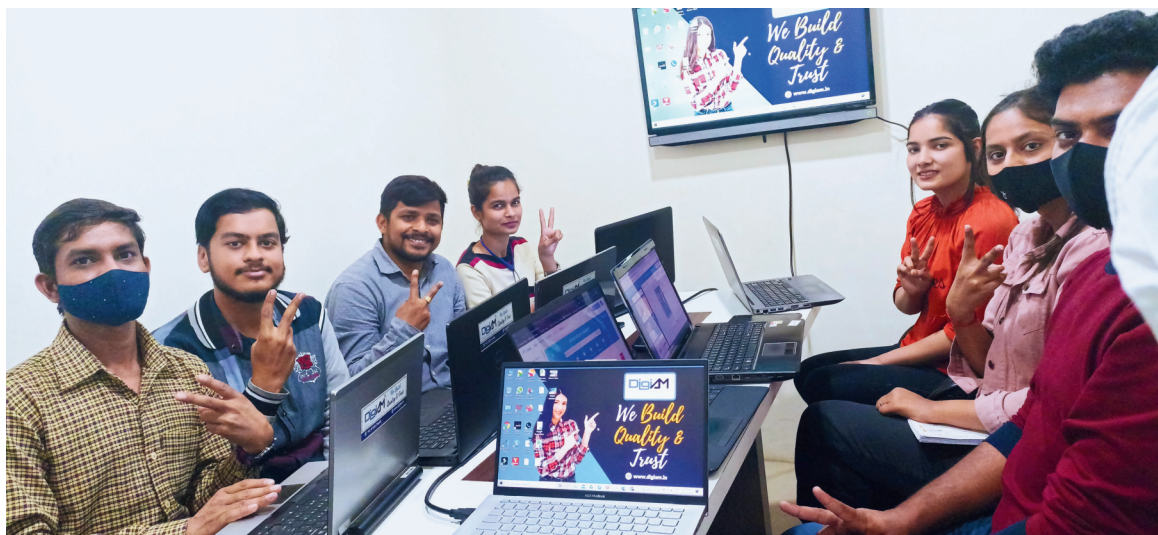
### Final Project & Certification

- Real-World Web Application (Team Project)
- Documentation & Deployment on Live Server
- Project Presentation
- Certification Assessment





# Our Achievements:





## A collage of 12 photographs showing students and faculty members of DigiAM India Pvt. Ltd. holding their 'Certificate of Proficiency' in various digital marketing and technology courses. The certificates are awarded by DigiAM India Pvt. Ltd. for courses including Digital Marketing, Lead Generation, Graphic Designing, Social Media Marketing, and Advanced Digital Marketing Program. The background of the photos features DigiAM branding and a large digital marketing funnel diagram.



# DigiAM Placement:



**ANKITA SHARMA**  
(ELDECO GROUP)



**CHITRA PANDEY**  
(BAJAJ FINSERV)



**ANKIT DADHEECH**  
(VCOMMISSION)



**SARFARAZ ALAM**  
(ROOTER)



**SHERYA PODDAR**  
(VEHICAL CARE)



**SUYASH SHARMA**  
(FREELANCER)



**UTKARSHA DEVYANI**  
(FERNS N PETALS)



**SHIDHARTH CHABRA**  
(BANK OF AMERICA)



**AMAN DAGUR**  
(CREATION BIOTECH)



**SHIVANI DEVAL**  
(THRIVING TECHNOLOGIES)



**ARPIT SHUKLA**  
(SRMS)



**JASVINDER SINGH**  
(SPORTS KEEDA)



**YOGESH SARASWAT**  
(JK CEMENT)



**ANUBHAV SAXENA**  
(PAVITRA MENTHA)



**TRIBHUVAN BOHRA**  
(STAGE)



**DEEPTI SHUKLA**  
(GUARDIAN LIFE)



**ANKITA BHARDWAJ**  
(OK ACQUIRED)



**DEEPIKA SHARMA**  
(LEGAL SALAH)



**SHHADHAT HUSSAIN**  
(ACCENTURE)



**SHAQIB MALIK**  
(E GLOBAL SOFT)





# FAQ'S

- **In case I missed my session.**  
You'll be able to cover your topics in upcoming batches or the next session at zero cost.
- **If I could not understand the topics.**  
You can take an extra session or learn in upcoming batches.
- **Do you provide training material?**  
Yes! We do provide training materials in soft copy through the application.
- **Do you offer customization of training?**  
Yes, we do; we consider every single requirement of our trainees and then customize their training according to their needs.
- **Do you provide Courses & Training?**  
Yes! We provide both Courses & Training, so you can join both modes of the program according to your needs.
- **If you are a working professional.**  
Our batch timings are flexible. So you need not be worried about that. You can join us at your convenience.
- **What about placements?**  
We provide 100% placement support.
- **How much salary can I expect?**  
It depends on your training program and field. What you choose. But at the fresher level, you can get around 3 Lakh to 6 Lakh per annum.
- **Eligibility criteria for joining**  
If you have a successful pass-out graduate & postgraduate with a technical degree in any discipline from a recognized college/university.



# Boost Your Career Growth & Master Skills to Become an Expert in...



Responsive Website  
Design & Layouts



Front-End & Back-End  
Development



Optimization for Speed  
& Performance



Testing, Deployment &  
Maintenance





**DigiAM**<sup>®</sup>  
MAKE YOUR LIFE DIGITAL

**DigiAM India Pvt Ltd**



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