

WEBSITE DESIGN CERTIFICATION PROGRAM

Design Web Experiences – Build Your Career
with our Website Designing Certification!

Craft Stunning Websites: Become a
Website Designing Expert with **DigiAM**...

We Build Quality & Trust

Ministry of Corporate Affairs &
An ISO Certified Organization

For More Information:

 www.digiam.in





Welcome

DigiAM is India's trusted digital marketing & IT training company, and DigiAM works in 3 domains: training, development & placement. DigiAM offers certifications in various fields, including Digital Marketing, e-Commerce Marketing, Python, Video Editing, Data Analytics, Data Science, Graphic Designing, Web Designing, Web Development and etc. DigiAM delivers training to students, Job Seekers, business professionals, and entrepreneurs.

DigiAM has 5 offices in India, and we have trained more than 2978+ trainees. Our program course is specially developed by a group of more than 50+ experts coming from the area of Digital Marketing and the IT sector. And our mission provides quality training, and we build quality & trust.

DigiAM is powered by DigiAM India Pvt. Ltd., established in early 2016, and delivers certified digital marketing & IT training in India.

Who We Are?

DigiAM is a venture of DigiAM India Pvt. Ltd. We provide Digital Marketing & IT Training to Students, Corporats, Professionals, Entrepreneurs and Job Seekers...

Our Mission

Our mission is to provide quality education with 100% practical training at an affordable fee.

We work with IT industry experts to design and develop standards that define the IT skills and capabilities required of today's professionals. Our certifications deliver the best current practice, theory, practical work with projects and applied skills in IT, and are recognized and respected across all industry sectors.

Gaining a certification from DigiAM will ensure you have the essential skills and knowledge needed to excel as an IT professional. Through a series of comprehensive, structured, you will know how to integrate key IT tactics and practices into your development and measure the success of your IT growth.





India's Most Certified Website Designing
Program Delivered by **DigiAM**

2978+

**TRAINEES SUCCESS
STORIES**



Module 1

Introduction to Web Design

- Basics of Internet & Websites
- Types of Websites (Static vs Dynamic)
- Understanding Client Requirements
- Overview of Web Technologies (HTML, CSS, JavaScript, CMS)
- Wireframing & Prototyping Basics

Module 2

HTML (HyperText Markup Language)

- Structure of a Web Page
- Elements, Attributes & Tags
- Text Formatting & Hyperlinks
- Lists, Tables, Forms
- Semantic HTML5 Tags
- Embedding Media (Audio, Video, iFrames)

Module 3

CSS (Cascading Style Sheets)

- Inline, Internal & External CSS
- Selectors, Colors & Backgrounds
- Box Model & Positioning
- Flexbox & CSS Grid Layout
- Responsive Design (Media Queries)
- CSS Transitions & Animations

Module 4

JavaScript Fundamentals

- Introduction to Scripting
- Variables, Data Types & Operators
- Functions & Events
- DOM Manipulation
- Form Validations
- ES6 Features (let, const, arrow functions, template literals)

Module 5

Advanced JavaScript & Libraries

- JSON & AJAX Basics
- Introduction to jQuery
- Event Handling with jQuery
- Animations & Effects
- Using Plugins (Sliders, Popups, Galleries)

Module 6

Responsive Web Design

- Mobile-First Design Concept
- Introduction to Bootstrap / Tailwind CSS
- Grid System & Components
- Responsive Navbar, Carousel, Cards
- Best Practices in RWD



Module 7

UI/UX Design Principles

- Color Theory & Typography
- Layout Design & White Space
- Designing with Figma / Adobe XD / Canva
- User Journey Mapping
- Accessibility in Web Design

Module 8

Content Management Systems (CMS)

- Introduction to CMS
- WordPress Basics (Themes, Plugins, Widgets)
- Customizing WordPress Templates
- Creating Blog & Business Sites

Module 9

Hosting & Domain

- Choosing a Domain Name
- Web Hosting Types (Shared, VPS, Cloud)
- Connecting Domain to Hosting
- Uploading Website using cPanel / FTP

Module 10

SEO & Web Performance

- On-Page SEO Basics (Meta tags, Titles, Alt Text)
- Website Speed Optimization
- Mobile Optimization
- Using Google Analytics & Search Console

Module 11

Mini Projects

- Personal Portfolio Website
- Business Landing Page
- Blog Website (WordPress)
- E-commerce Frontend Design

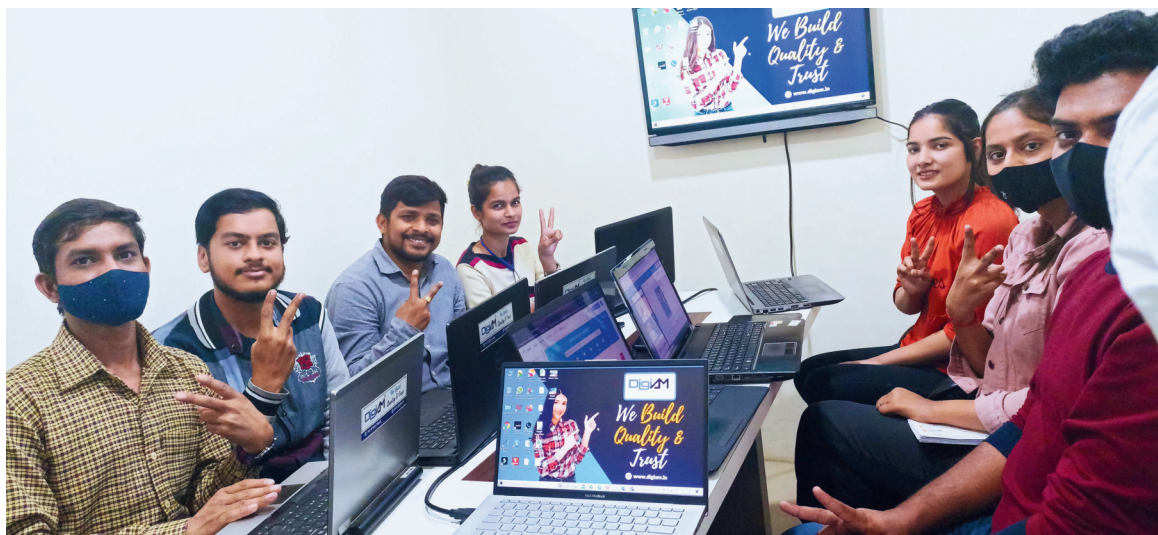
Module 12

Final Project & Certification

- End-to-End Website Development (Live Project)
- Hosting & Making Site Live
- Documentation & Presentation
- Certification Exam



Our Achievements:



Our Achievements:



DigiAM Placement:



ANKITA SHARMA
(ELDECO GROUP)



CHITRA PANDEY
(BAJAJ FINSERV)



ANKIT DADHEECH
(VCOMMISSION)



SARFARAZ ALAM
(ROOTER)



SHERYA PODDAR
(VEHICAL CARE)



SUYASH SHARMA
(FREELANCER)



UTKARSHA DEVYANI
(FERNS N PETALS)



SHIDHARTH CHABRA
(BANK OF AMERICA)



AMAN DAGUR
(CREATION BIOTECH)



SHIVANI DEVAL
(THRIVING TECHNOLOGIES)



ARPIT SHUKLA
(SRMS)



JASVINDER SINGH
(SPORTS KEEDA)



YOGESH SARASWAT
(JK CEMENT)



ANUBHAV SAXENA
(PAVITRA MENTHA)



TRIBHUVAN BOHRA
(STAGE)



DEEPTI SHUKLA
(GUARDIAN LIFE)



ANKITA BHARDWAJ
(OK ACQUIRED)



DEEPIKA SHARMA
(LEGAL SALAH)



SHHADHAT HUSSAIN
(ACCENTURE)



SHAQIB MALIK
(E GLOBAL SOFT)



FAQ'S

- **In case I missed my session.**
You'll be able to cover your topics in upcoming batches or the next session at zero cost.
- **If I could not understand the topics.**
You can take an extra session or learn in upcoming batches.
- **Do you provide training material?**
Yes! We do provide training materials in soft copy through the application.
- **Do you offer customization of training?**
Yes, we do; we consider every single requirement of our trainees and then customize their training according to their needs.
- **Do you provide Courses & Training?**
Yes! We provide both Courses & Training, so you can join both modes of the program according to your needs.
- **If you are a working professional.**
Our batch timings are flexible. So you need not be worried about that. You can join us at your convenience.
- **What about placements?**
We provide 100% placement support.
- **How much salary can I expect?**
It depends on your training program and field. What you choose. But at a fresher level, you can get around 2.4 Lakh to 3.6 Lakh per annum.
- **Eligibility criteria for joining**
If you have a successful pass-out graduate & postgraduate with a technical degree in any discipline from a recognized college/university.

Boost Your Career Growth & Master Skills to Become an Expert in...



Responsive Website
Design & Layouts



UI/UX Principles &
Creative Styling



Design Optimization for
Speed & Usability



Testing, Launch &
Maintenance Best
Practices



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MAKE YOUR LIFE DIGITAL

DigiAM India Pvt Ltd



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