

VIDEO EDITING CERTIFICATION

Start your career in Video Editing &
bring your stories in the life

Create Stunning Videos: Transform
Yourself With **DigiAM**...

We Build Quality & Trust



Ministry of Corporate Affairs &
An ISO Certified Organization

For More Information:

 www.digiam.in



Welcome

DigiAM is India's trusted digital marketing & IT training company, and DigiAM works in 3 domains: training, development & placement. DigiAM offers certifications in various fields, including Digital Marketing, e-Commerce Marketing, Python, Video Editing, Data Analytics, Data Science, Graphic Designing, Web Designing, Web Development and etc. DigiAM delivers training to students, Job Seekers, business professionals, and entrepreneurs.

DigiAM has 5 offices in India, and we have trained more than 2978+ trainees. Our program course is specially developed by a group of more than 50+ experts coming from the area of Digital Marketing and the IT sector. And our mission provides quality training, and we build quality & trust.

DigiAM is powered by DigiAM India Pvt. Ltd., established in early 2016, and delivers certified digital marketing & IT training in India.

Who We Are?

DigiAM is a venture of DigiAM India Pvt. Ltd. We provide Digital Marketing & IT Training to Students, Corporats, Professionals, Entrepreneurs and Job Seekers...

Our Mission

Our mission is to provide quality education with 100% practical training at an affordable fee.

We work with IT industry experts to design and develop standards that define the IT skills and capabilities required of today's professionals. Our certifications deliver the best current practice, theory, practical work with projects and applied skills in IT, and are recognized and respected across all industry sectors.

Gaining a certification from DigiAM will ensure you have the essential skills and knowledge needed to excel as an IT professional. Through a series of comprehensive, structured, you will know how to integrate key IT tactics and practices into your development and measure the success of your IT growth.





India's Most Certified Video Editing
Program Delivered by **DigiAM**

2978+

**TRAINEES SUCCESS
STORIES**



Module 1

Introduction to Video Editing

- What is video editing?
- History and evolution of video editing
- Overview of editing workflows
- Types of video editing (linear vs non-linear)
- Roles of a video editor

Module 2

Understanding Video Editing Software

- Choosing the right software (e.g., Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve, CapCut, iMovie)
- Interface walkthrough of major software (main panels, tools)
- Importing and organizing media assets
- File formats, codecs, and resolutions

Module 3

Basic Editing Techniques

- Cutting, trimming, and joining clips
- Timeline and sequence creation
- Working with multiple video/audio tracks
- Basic transitions (cut, fade, dissolve, etc.)
- Adding background music

Module 4

Audio Editing & Sound Design

- Syncing audio and video
- Reducing background noise
- Adding sound effects (SFX)
- Working with voiceovers
- Volume levels, mixing, and audio transitions

Module 5

Titles, Text, and Graphics

- Adding and animating text
- Lower thirds, captions, and subtitles
- Using templates and motion graphics
- Branding and watermarking videos

Module 6

Color Correction & Grading

- Basic color correction tools (exposure, white balance, contrast)
- Color grading for mood and tone
- Using LUTs (Look-Up Tables)
- Matching color across clips



Module 7

Advanced Editing Techniques

- Speed ramping (slow motion & time lapse)
- Green screen and chroma keying
- Picture-in-picture (PIP) and split screen
- Multi-cam editing
- Stabilization and motion tracking

Module 8

Special Effects & Animation

- Introduction to After Effects (or similar)
- Keyframing and basic animation
- Masking and compositing
- Visual effects (VFX) basics

Module 9

Exporting and Sharing Videos

- Export settings for different platforms (YouTube, Instagram, etc.)
- Bitrates, aspect ratios, and quality control
- Compressing videos without losing quality
- Uploading to social media and video platforms

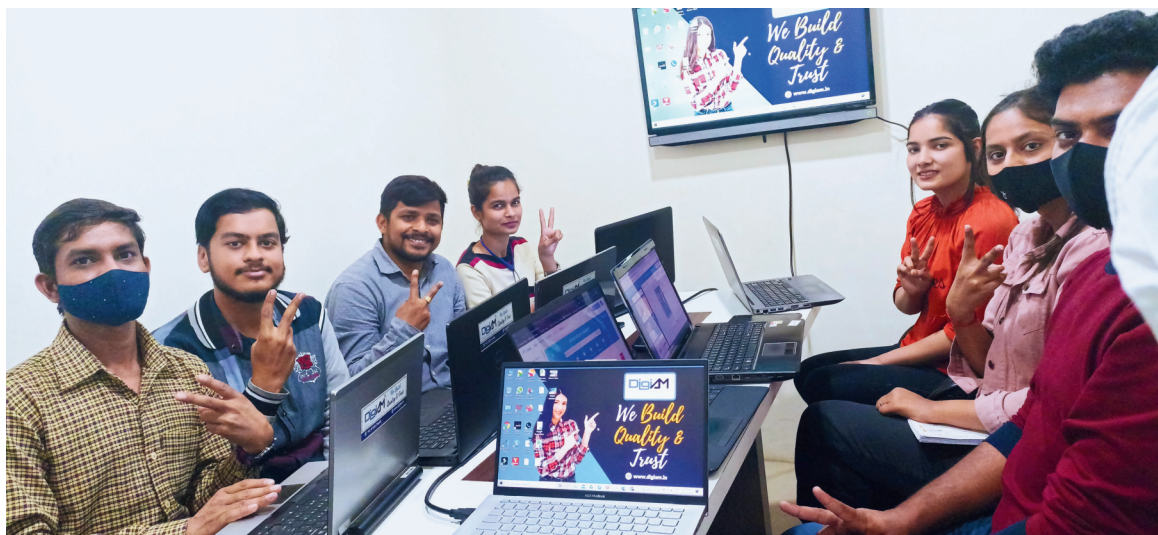
Module 10

Final Projects and Portfolio Building

- Creating a short video project
- Reviewing and critiquing edits
- Creating a professional showreel
- Freelancing tips and client workflows



Our Achievements:



DigiAM Placement:



ANKITA SHARMA
(ELDECO GROUP)



CHITRA PANDEY
(BAJAJ FINSERV)



ANKIT DADHEECH
(VCOMMISSION)



SARFARAZ ALAM
(ROOTER)



SHERYA PODDAR
(VEHICAL CARE)



SUYASH SHARMA
(FREELANCER)



UTKARSHA DEVYANI
(FERNS N PETALS)



SHIDHARTH CHABRA
(BANK OF AMERICA)



AMAN DAGUR
(CREATION BIOTECH)



SHIVANI DEVAL
(THRIVING TECHNOLOGIES)



ARPIT SHUKLA
(SRMS)



JASVINDER SINGH
(SPORTS KEEDA)



YOGESH SARASWAT
(JK CEMENT)



ANUBHAV SAXENA
(PAVITRA MENTHA)



TRIBHUVAN BOHRA
(STAGE)



DEEPTI SHUKLA
(GUARDIAN LIFE)



ANKITA BHARDWAJ
(OK ACQUIRED)



DEEPIKA SHARMA
(LEGAL SALAH)



SHHADHAT HUSSAIN
(ACCENTURE)



SHAQIB MALIK
(E GLOBAL SOFT)



FAQ'S

- **In case I missed my session.**
You'll be able to cover your topics in upcoming batches or the next session at zero cost.
- **If I could not understand the topics.**
You can take an extra session or learn in upcoming batches.
- **Do you provide training material?**
Yes! We do provide training materials in soft copy through the application.
- **Do you offer customization of training?**
Yes, we do; we consider every single requirement of our trainees and then customize their training according to their needs.
- **Do you provide Courses & Training?**
Yes! We provide both Courses & Training, so you can join both modes of the program according to your needs.
- **If you are a working professional.**
Our batch timings are flexible. So you need not be worried about that. You can join us at your convenience.
- **What about placements?**
We provide 100% placement support.
- **How much salary can I expect?**
It depends on your training program and field. What you choose. But at a fresher level, you can get around 2.4 Lakh to 3.6 Lakh per annum.
- **Eligibility criteria for joining**
If you have a successful pass-out graduate & postgraduate with a technical degree in any discipline from a recognized college/university.

Boost Your Career Growth & Master Skills to Become an Expert in...



Visual Effects & Motion
Graphics



Sound Design & Audio
Synchronization



Editing Software Tools &
Techniques



Project-Based Learning &
Showreel Creation



DigiAM[®]
MAKE YOUR LIFE DIGITAL

DigiAM India Pvt Ltd



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