

PRO GRAPHIC DESIGNING CERTIFICATION

Start your career in Graphic Designing
& Enhance your creativity

Design Creative Future: Shape
Yourself With **DigiAM**...

We Build Quality & Trust



Ministry of Corporate Affairs &
An ISO Certified Organization

For More Information:

 www.digiam.in



Welcome

DigiAM is India's trusted digital marketing & IT training company, and DigiAM works in 3 domains: training, development & placement. DigiAM offers certifications in various fields, including Digital Marketing, e-Commerce Marketing, Python, Video Editing, Data Analytics, Data Science, Graphic Designing, Web Designing, Web Development and etc. DigiAM delivers training to students, Job Seekers, business professionals, and entrepreneurs.

DigiAM has 5 offices in India, and we have trained more than 2978+ trainees. Our program course is specially developed by a group of more than 50+ experts coming from the area of Digital Marketing and the IT sector. And our mission provides quality training, and we build quality & trust.

DigiAM is powered by DigiAM India Pvt. Ltd., established in early 2016, and delivers certified digital marketing & IT training in India.

Who We Are?

DigiAM is a venture of DigiAM India Pvt. Ltd. We provide Digital Marketing & IT Training to Students, Corporats, Professionals, Entrepreneurs and Job Seekers...

Our Mission

Our mission is to provide quality education with 100% practical training at an affordable fee.

We work with IT industry experts to design and develop standards that define the IT skills and capabilities required of today's professionals. Our certifications deliver the best current practice, theory, practical work with projects and applied skills in IT, and are recognized and respected across all industry sectors.

Gaining a certification from DigiAM will ensure you have the essential skills and knowledge needed to excel as an IT professional. Through a series of comprehensive, structured, you will know how to integrate key IT tactics and practices into your development and measure the success of your IT growth.





India's Most Pro Graphic Designing
Certification Delivered by **DigiAM**

2978+

**TRAINEES SUCCESS
STORIES**



Module 1

Introduction to Graphic Design

- What is graphic design?
- History and evolution of design
- Types of graphic design (print, digital, branding, UI, etc.)
- Role of a graphic designer
- Overview of the design process (brief to delivery)

Module 2

Design Principles & Elements

- Elements of design: line, shape, color, texture, space, form, typography
- Principles of design: balance, contrast, alignment, repetition, proximity, hierarchy, white space
- Composition techniques (rule of thirds, grid systems, visual flow)

Module 3

Color Theory

- Color wheel and relationships (analogous, complementary, triadic)
- Psychology of color
- Creating color schemes and palettes
- Working with gradients and duotones

Module 4

Typography

- Anatomy of type (serif, sans-serif, display, script, etc.)
- Choosing and pairing fonts
- Readability and legibility
- Using type in branding and layouts

Module 5

Software Tools for Graphic Design

- Adobe Photoshop: raster graphics, photo editing, mockups
- Adobe Illustrator: vector graphics, logos, illustrations
- Adobe InDesign: layout design for print and digital publishing
- Free alternatives: Canva, Figma, GIMP, Inkscape

Module 6

Branding & Visual Identity

- Understanding branding and its components
- Logo design fundamentals
- Brand guidelines (colors, fonts, icons, tone)
- Business cards, letterheads, and stationery



Module 7

Layout & Composition Design

- Designing for print (brochures, posters, flyers)
- Designing for digital (web banners, social media, email graphics)
- Working with grids and alignment
- Creating mockups and presentations

Module 8

Image Editing & Manipulation

- Photo correction and retouching
- Background removal techniques
- Blending modes and masking
- Combining images for creative compositions

Module 9

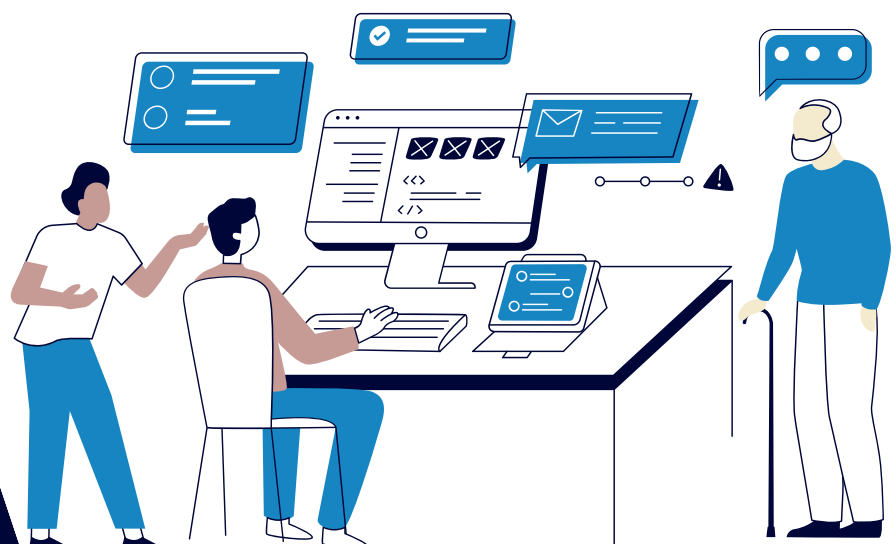
UI/UX Design Basics (Optional but recommended)

- Introduction to user interface and experience design
- Wireframing and prototyping tools (Figma, Adobe XD)
- Responsive design principles
- UI kits and style guides

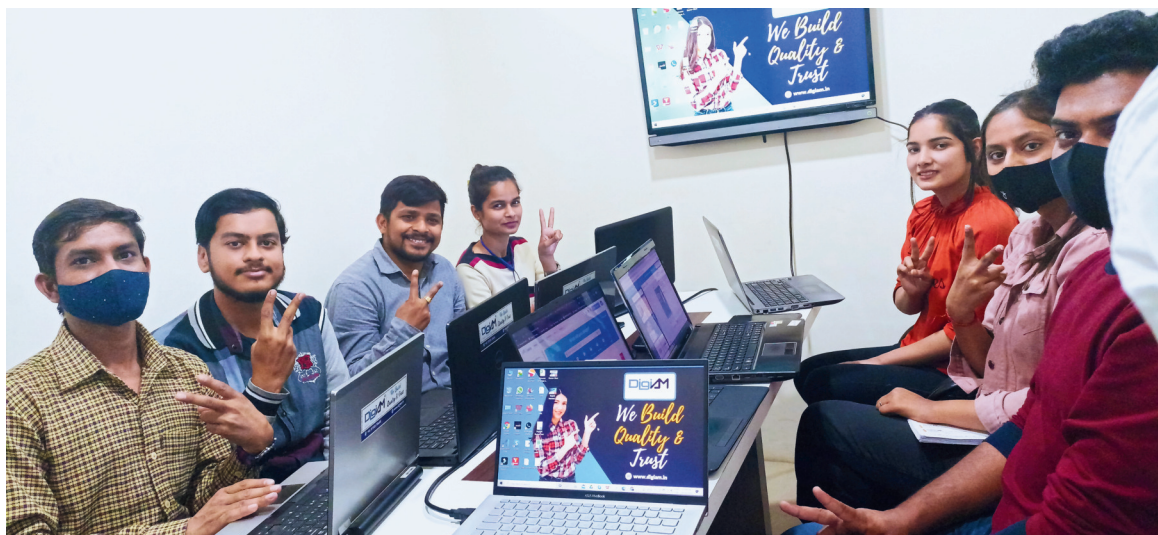
Module 10

Portfolio Development & Final Projects

- Creating a design portfolio
- Presenting and explaining design work
- Freelancing tips & working with clients
- Final design project (branding package, social media kit, or poster series)



Our Achievements:



Our Achievements:



DigiAM Placement:



ANKITA SHARMA
(ELDECO GROUP)



CHITRA PANDEY
(BAJAJ FINSERV)



ANKIT DADHEECH
(VCOMMISSION)



SARFARAZ ALAM
(ROOTER)



SHERYA PODDAR
(VEHICAL CARE)



SUYASH SHARMA
(FREELANCER)



UTKARSHA DEVYANI
(FERNS N PETALS)



SHIDHARTH CHABRA
(BANK OF AMERICA)



AMAN DAGUR
(CREATION BIOTECH)



SHIVANI DEVAL
(THRIVING TECHNOLOGIES)



ARPIT SHUKLA
(SRMS)



JASVINDER SINGH
(SPORTS KEEDA)



YOGESH SARASWAT
(JK CEMENT)



ANUBHAV SAXENA
(PAVITRA MENTHA)



TRIBHUVAN BOHRA
(STAGE)



DEEPTI SHUKLA
(GUARDIAN LIFE)



ANKITA BHARDWAJ
(OK ACQUIRED)



DEEPIKA SHARMA
(LEGAL SALAH)



SHHADHAT HUSSAIN
(ACCENTURE)



SHAQIB MALIK
(E GLOBAL SOFT)



FAQ'S

- **In case I missed my session.**
You'll be able to cover your topics in upcoming batches or the next session at zero cost.
- **If I could not understand the topics.**
You can take an extra session or learn in upcoming batches.
- **Do you provide training material?**
Yes! We do provide training materials in soft copy through the application.
- **Do you offer customization of training?**
Yes, we do; we consider every single requirement of our trainees and then customize their training according to their needs.
- **Do you provide Courses & Training?**
Yes! We provide both Courses & Training, so you can join both modes of the program according to your needs.
- **If you are a working professional.**
Our batch timings are flexible. So you need not be worried about that. You can join us at your convenience.
- **What about placements?**
We provide 100% placement support.
- **How much salary can I expect?**
It depends on your training program and field. What you choose. But at a fresher level, you can get around 2.4 Lakh to 3.6 Lakh per annum.
- **Eligibility criteria for joining**
If you have a successful pass-out graduate & postgraduate with a technical degree in any discipline from a recognized college/university.

Boost Your Career Growth & Master Skills to Become an Expert in...



Creative Design Principles



Visual Communication & Branding



Digital Tools & Software Mastery



Portfolio Development & Client Projects





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MAKE YOUR LIFE DIGITAL

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